

# Holiday Outreach

P.O. Box 20252  
Rochester, New York, 14602

## 2010 Fund Raising Campaign



Holiday Outreach is a not-for-profit organization that was formed fifteen years ago to assist less fortunate families during the holiday season and throughout the year. Over the years, our organization has raised nearly \$150,000. Our fund raising efforts have enabled us to supply many families in need from the city of Rochester as well as other parts of Western New York.

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In our first year we raised about \$400 which was used to supply three Rochester soup kitchens with much needed food supplies during the holiday season. Last year we were able to increase that amount to nearly \$15,000 through a bowl-a-thon, golf tournament, Monte Carlo Night, other community events, and private donations. This past year we were able to provide over 500 children with gifts, clothing and food as well as supplies for several area food cupboards and soup kitchens here in Rochester. We have also in the past been able to support food cupboards in Avon, Lakeville, Mt. Morris and Dansville.

Over the years we have been able to help people in a number of different ways. We have supplied blankets to the homeless; provided food and supplies to food cupboards/soup kitchens; supplied food and gifts for children of impoverished families; and provided assistance during emergency situations.

Our goal this year is to be able to provide more children with toys and gifts and to give greater assistance to those food cupboard/soup kitchens than we have been able to in the past. In order to do this we will need to surpass last years campaign total. We ask for your assistance in this tremendous challenge.

## We can't do it without you!

Thank you for your consideration.

Tomas Foster

President, Holiday Outreach



**Holiday Outreach**  
Proudly Supporting Children  
And Families Since 1995

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